



# IRRIGATION ASSOCIATION OF INDIA

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**Newsletter July 2025**

**Edition Volume IAI/25/05**

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# IAI UPDATES



## IAI Delegation Highlights Key Challenges in implementation of PDMC scheme in Andhra Pradesh



On 14th July 2025, Saurabh Sangla, President of the Irrigation Association of India, along with Saravana Kumar Vice President - South, Pushkaraj Kothari, IAI - Executive Committee Member, and Rajesh Kumar - Director, IAI, met Shri Kinjarapu Atchannaidu, Hon'ble Minister for Agriculture & Cooperation, Government of Andhra Pradesh. The delegation flagged critical challenges, bottlenecks, and delays impacting the success of the PDMC Scheme, seeking the Minister's support for timely resolution.

They also held detailed discussions with Shri Budithi Rajsekhar, IAS (Special Chief Secretary), Dr. K. Sreenivasulu, IAS (Director, Horticulture & Sericulture), and senior officials on unlocking micro-irrigation potential and fast-tracking implementation of ongoing and future initiatives in the state.

## IAI Engages with Tamil Nadu Govt. to Strengthen Micro-Irrigation



On 17th July 2025, a delegation from the Irrigation Association of India (IAI), led by President Saurabh Sangla, met with Dr. V. Dakshinamoorthy, IAS, Agricultural Production Commissioner, Tamil Nadu. During this visit delegation also met and discussed with Director Agriculture and Horticulture.





## The meeting focused on critical aspects of micro-irrigation implementation in the state, including:

- Concerns with the SPARSH model, particularly delays due to dual inspections and multi-tiered fund disbursals.
- A streamlined single-inspection mechanism and direct subsidy release at the state level.
- Highlighting pending cases stuck due to documentation issues, with a plea for one-time resolution.

During the discussion, APC emphasized the Chief Minister's vision for 10% automation in micro-irrigation and requested IAI's support in organizing state-level training programs. IAI will submit a proposal and recommendations to support effective implementation.

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## IAI Tamil Nadu State Chapter Meeting Held in Chennai



The Irrigation Association of India (IAI) held its Tamil Nadu State Chapter Meeting in Chennai, bringing together key members to discuss pressing industry challenges, particularly related to micro-irrigation implementation under the SPARSH model.

During the meeting, State Chapter Chairman Dr. C. Gopal updated members on the ongoing efforts and communications with the Government of Tamil Nadu to resolve critical issues, including inspection delays, subsidy disbursement, and policy bottlenecks. The chapter reaffirmed its commitment to working closely with the state administration to streamline processes and support sustainable irrigation practices.

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# INDUSTRY UPDATES



## Celebrate SMART Irrigation Month to increase public awareness of the value of water-use efficiency in the landscaping and the agricultural sector



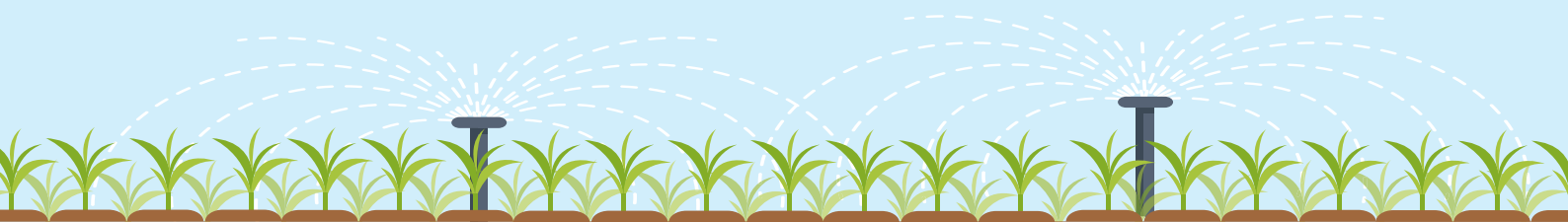
Every year Irrigation Association designates the month of July as SMART Irrigation Month. Smart Irrigation Month is an industry campaign to increase public awareness of the value of water-use efficiency in the agricultural and landscaping sector. An initiative of Irrigation Association, Smart Irrigation Month brings together irrigation companies, industry professionals and water providers to educate customers about water-use efficiency; promote irrigation products and practices that can minimize peak water use and reduce demands on infrastructure; and provide real solutions to

today's water challenges. The irrigation industry's contribution to the U.S. economy exceeds \$23.3 billion in economic output and supports 167,000 jobs—driving innovation in water efficiency, advancing smart irrigation technologies and helping communities meet the growing demands of sustainable landscape and agricultural management.

(Source: <https://irrigation.org/IA/Resources/Smart-Irrigation-Month/IA/Resources/Smart-Irrigation-Month-Home.aspx>)

## CII's Food and Agriculture Centre of Excellence to host Agri-Carbon Dialogue 2025, a national initiative to explore carbon market potential in agri-value chains.

The Confederation of Indian Industries (CII) Food and Agriculture Centre of Excellence is hosting the Agri-Carbon Dialogue 2025 under the theme "Unlocking the transformative potential of carbon markets across agricultural value chains in India" on 30th July in New Delhi. The one-day national event will bring together policymakers, businesses, agricultural experts and field practitioners for an engaging discussion on the latest approaches, mechanisms and policy frameworks key to mobilizing



financial investments in the agricultural sector, rewarding of regenerative agricultural practices and creating a long-term value for farmers and ecosystems.

### **Agri-Carbon Dialogue 2025 will focus on :-**

- Evolving policy and regulatory landscapes for carbon markets
- Strategies to de-risk investments and unlock finance
- Evolving markets and trading opportunities in carbon markets
- Transformative role of technology in MRV, traceability and scaling impact
- Inspiring technologies and on-ground innovations

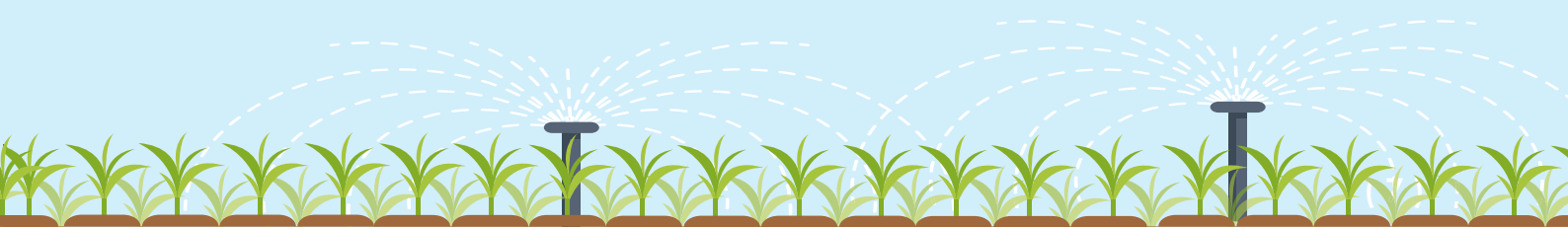
(Source: [https://face-cii.in/wp-content/uploads/2025/07/Face-Flyer-Final\\_Save-the-Date.pdf](https://face-cii.in/wp-content/uploads/2025/07/Face-Flyer-Final_Save-the-Date.pdf))

## **ICID Hosts Indo-Global Irrigation Summit 2025**



The International Commission on Irrigation and Drainage (ICID), under the Ministry of Jal Shakti, hosted the Indo-Global Irrigation Summit 2025 on 24th June to mark its Platinum Jubilee, celebrating 75 years of advancing irrigation and sustainable agriculture.

Held under the theme “Best Irrigation Practices for Water and Food Security,” the summit brought together global leaders, experts, and agencies to share innovations in irrigation, climate-resilient agriculture, and water management. Key discussions focused on integrated water resources, digital technologies, and public-private partnerships to scale sustainable solutions.



# NATIONAL NEWS



## Maharashtra Launches ₹25,000 Cr Krishi Samruddhi Yojana

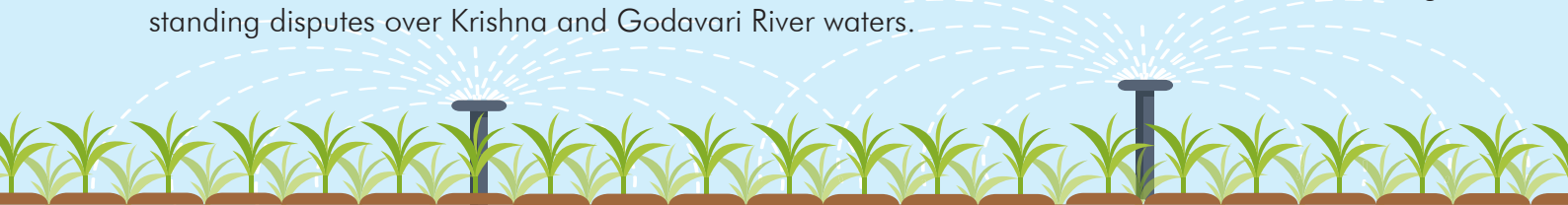


Maharashtra has launched the Krishi Samruddhi Yojana, a ₹25,000 crore, five-year initiative to boost climate-resilient and sustainable agriculture. The scheme focuses on micro-irrigation, organic farming, mechanization, and digital advisory services through Innovation Centres. Benefits will be delivered via Direct Benefit Transfer (DBT), with priority given to women, small/marginal farmers, SC/ST groups, and FPOs. This ambitious program aims to modernize farming, improve productivity, and increase farmer incomes across the state.

Source: <https://economictimes.indiatimes.com/news/economy/agriculture/maharashtra-govt-brings-new-scheme-with-rs-25000-crore-outlay-to-boost-agri-sector/articleshow/122839349.cms?from=mdr>

## Andhra Pradesh and Telangana resolve key water sharing disputes at a meeting with Shri C.R. Patil Hon Minister Water Resources, Govt. of India

In a significant development, Telangana CM Shri A. Revanth Reddy and Andhra Pradesh CM Shri N. Chandrababu Naidu met Union Jal Shakti Minister Shri C.R. Patil in New Delhi to address long-standing disputes over Krishna and Godavari River waters.







Facilitated by the Ministry of Jal Shakti, the meeting resulted in a key agreement to implement an automated telemetry-based monitoring system across the Krishna basin, enabling real-time tracking of water usage. Both states committed to a four-point consensus and a cooperative path forward.

(Source: <https://timesofindia.indiatimes.com/city/hyderabad/river-row-telangana-andhra-pradesh-agree-to-monitor-water-use-panel-on-disputes/articleshow/122615176.cms>)

## RPCAU Pusa celebrated the diversity of Litchi with the sweetness of Honey

The National Seminar on “Litchi Diversity and GI-based Litchi honey was organized on 24th and 25th May 2025 at Dr. Rajendra Prasad Central Agricultural University, Pusa in collaboration with ICAR-National Research Centre on Litchi, Muzaffarnagar and sponsored by the National Bee Board under Mini Mission – III of the NBHM. The event featured the presence of dignitaries Hon’ble Vice Chancellor Dr. P.S Pandey, Chief Guest Dr. Prabhat Kumar (Horticulture Commissioner, Gol), Dr. Bikas Das, Director ICAR-NRC. Around 60 litchi varieties were exhibited in the stall showcasing litchi varietal diversity and honey products by various institutions and farmers groups. The Hon. Vice Chancellor emphasized the growing economic value of litchi-based honey and the need for innovation and farmer-level technologies to enhance production and income at the farm gate. The event concluded with an engaging litchi eating completion for the students and the faculty.

(Source: <https://rpcau.ac.in/wp-content/uploads/2025/06/June-E-paper-English-2025.pdf>)

## CESC to Generate 172.8 MW Solar Power for Irrigation in Mysuru

Chamundeshwari Electricity Supply Corporation (CESC) is setting up 172.8 MW of solar power under the PM-KUSUM scheme to supply uninterrupted daytime power to irrigation pump sets in Mysuru district.

Solar plants are being established in Periyapatna, with funding support from the State (50%), Centre (30%), and CESC (20%). The project aims to ensure 7 hours of reliable daytime power for farmers through grid-connected solar energy.

(Source: <https://timesofindia.indiatimes.com/city/mysuru/cesc-plans-to-produce-solar-power-for-irrigation-pumpsets-in-mysuru/articleshow/122770035.cms>)





# INTERNATIONAL NEWS



## Peru to spend \$24 billion on irrigation to expand farmlands



Peru has announced a \$24 billion investment in irrigation projects over the next 3 to 7 years, aiming to bring one million hectares of farmland under irrigation. Flagship projects like Trasvase Marañon and Chincas will drive this expansion, focusing on improving water access and agricultural productivity.

The initiative is expected to attract strong public-private partnerships, supporting export-driven agriculture and rural development, while promoting sustainable and climate-resilient farming practices.

(Source: <https://www.reuters.com/world/americas/peru-spend-24-billion-irrigation-expand-farmlands-2025-03-24/>)

## Uzbekistan - Drip-Irrigated Rice Farming Launched to Halve Water Use

Uzbekistan will launch a rice cultivation project using drip irrigation across six regions. The initiative aims to adopt international experience from South Korea, the Philippines, Egypt, and Nepal to develop new rice varieties that require less water while maintaining high yields.

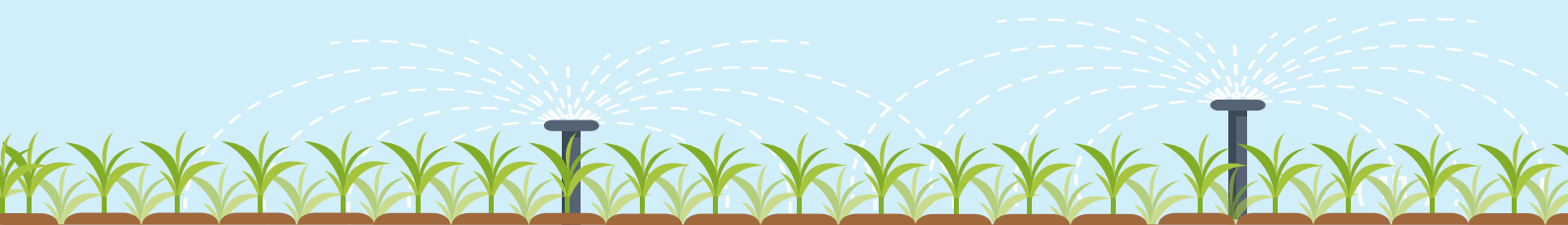




A new initiative has been launched across six regions to promote drip-irrigated rice farming, aiming to reduce water use by nearly 50%. The pilot will test drought-tolerant, high-yield rice varieties developed with IRRI and global partners.

The project also integrates solar-powered pumps and efficient processing technologies, promoting climate-smart and resource-efficient rice cultivation in water-stressed areas.

Source: <https://jch.kun.uz/en/news/2025/07/09/uzbekistan-to-scale-up-water-saving-rice-farming-with-drip-irrigation>





## About Irrigation Association of India

Irrigation Association of India (IAI) is an apex industry body established in 1999, representing Micro Irrigation System (MIS) manufacturing companies in India. It is a not-for-profit organization and is working towards the successful implementation of Micro Irrigation in India for the benefit of farmers.

IAI has a registered office at Pune, Maharashtra, India and corporate office at New Delhi. IAI is closely working with the central Government of India and the State Governments. The association has a strong presence in states through IAI State Chapters at Karnataka, Maharashtra, Madhya Pradesh, Tamil Nadu, Gujarat, Andhra Pradesh, Rajasthan, Uttar Pradesh, Odisha, Chhattisgarh, Haryana, Jharkhand, West Bengal, and North Eastern Region.

### What we do

- Policy Advocacy
- Knowledge Dissemination
- Capacity Building
- Convene meeting with Central/State govt. departments to apprise the industry issues
- Sectoral Conference/Workshop to promote Micro Irrigation



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